

Mohan Patcha

EXPERT USER EXPERIENCE DESIGNER

✉ mohan.patcha@outlook.com
☎ (+91) 988-541-7755
💰 mohan_p9



SUMMARY

Passionate and ambitious User Experience (UX) professional, with vast experience in designing enterprise applications. I have a relevant experience of 11+ years across multiple domains in the I.T industry. Created wire-frames, basic and functional prototypes for multiple applications by implementing Design Thinking, UCD Process, and by understanding the user's needs, User interviews, Created persona's, functional workflows, and performed usability testing.

EDUCATION

MBA IT Sikkim Manipal University, Manipal.	2013
Diploma in Multimedia and Internet Designing.	1999
Diploma in Graphical Applications.	1998
B.Com (Economics) Andhra University.	1997

CERTIFICATIONS

Human Factors International - CUA , User Experience	2015
Human Factors International - Mobile UX Designing	2015

WORK EXPERIENCE

SENIOR USER EXPERIENCE DESIGNER

 **software AG** OCT 2015 - Present

Software AG empowers customers to innovate, differentiate and win in the digital world by offering the world's first Digital Business Platform.

CORE RESPONSIBILITIES

- Design the end to end UX for various software products within the portfolio of Software AG.
- Understand features and come up with solutions.
- Interview stakeholders, perform competitive analysis and UX surveys.
- Support user research and usability validation.
- Describe problems while brainwriting, clustering, and voting .
- Create solutions while doing the crazy 8s, storyboarding, interaction design, and prototypes.
- Conduct Usability Testing with Customers / Proxy customers.
- Communicate with development team, product management and customers.
- Creating guidelines and develop UX best practices for the development team.

CURRENT PROJECTS

- webMethods Active Patterns
- webMethods Partner Cloud
- webMethods Cloudstreams

SKILLS

USER RESEARCH
USER INTERVIEWS
USABILITY TESTING
PERSONAS
SITEMAPS
CARDSORTING
USER FLOWS
CONTENT STRATEGY
INTERACTION DESIGN
UI DESIGN

TOOLS

INVISION
ILLUSTRATOR
PHOTOSHOP
BALSAMIQ
MAC
WINDOWS
SKETCH
POWERPOINT

PORTFOLIO

<http://goo.gl/CcE1RP>



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SENIOR UI/UX DESIGNER



OCT 2014 - AUG 2015

rapidBizApps is a trusted innovation partner to some of the world's smartest companies. From Fortune 500 to startups, their solutions have streamlined operations, empowered teams with powerful tools and opened up new revenue streams. Their solutions help businesses harness the power of mobile to build great customer relationships and make workplaces smarter. and make digital transformation easier than ever before.

CORE RESPONSIBILITIES

- Provide creative directions for all mobile & web applications.
- Keep abreast of all the latest trends in UI and UX industry.
- Applying the acquired knowledge towards the assets created at rBA.
- Designing optimized user experience for Mobile (first) and Web.
- Usability Testing with Customers / Proxy customers
- Communication with development, product management and customers
- Create guidelines for the development team

PROJECTS

- Abbott - Mobile App & Web admin
- BlueArc - Mobile App & Web admin
- Design Blasting Services, LLC - Mobile/iPad App & Web admin
- PageSync - Mobile App
- rapidSweeps - Mobile App
- InGeniusPrep - Web application
- PlayApp - iPad kiosk

SPECIALIST USER INTERFACE DESIGNER



AUG 2005 - SEP 2014

VSoft is a leading provider of banking and payment solutions to financial institutions of all sizes worldwide. Founded in 1996 in Atlanta, Georgia, VSoft has enjoyed significant growth over the 20 years

CORE RESPONSIBILITIES

- Understanding requirements
- Preparing user interviews and conducting user interviews
- Creating user flows and task flows.
- Mapping the requirements as per UX process.
- Creating wireframes for a better understanding of the requirements.
- Performing usability testing with the designs.

PROJECTS

- Core Banking
- Internet Banking
- Mobile Banking